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.: Advertising

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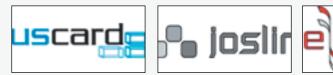






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Title: Peggy Notebaert Nature Museum **Tagline:** Experience The Wonder.

Requirements: 1/3 Magazine Ad; Double Page Magazine Ad; Newspaper Ad

Target Audience: Mothers **Applications:** Photoshop





Title: The Body Shop

Requirements: 3 Poster Hangings to Advertise/Promote The Body Shop Target Audience: Body Shop Customers

Applications: Photoshop





Title: Black & Decker

Requirements: 3 Page Magazine Ad with a Transparency Page **Target Audience:** Ages 20 & Up

Applications: Photoshop





Title: Chicago Public Schools IdPlus Card

Requirements: Create a logo that signifies the three functions of the cps id card.

Applications: Illustrator













Title: Joslin Technology Group

Requirements: Create a logo that looks technical and professional.

Applications: Illustrator

" joslin technology group











Title: Esystems

Requirements: Create a logo that signifies technology and movement.

Applications: Illustrator

e(systems)











Title: Digital Sound Studio

Requirements: Create a logo that depicts music and movement.

Applications: Illustrator & Photoshop













Title: Joslin Technology Group Web Site

Requirements: Create a technical and professional site for a start up business that offers services such as web hosting, and

network management.

Applications: Dreamweaver, Illustrator & Photoshop

URL: http://www.joslintech.com/





Title: Chicago Public Schools IdPlus Card Web Site

Requirements: Design a site targeting professionals that easily displays information about the CPS IdPlus Card.

Applications: Dreamweaver, Illustrator & Photoshop

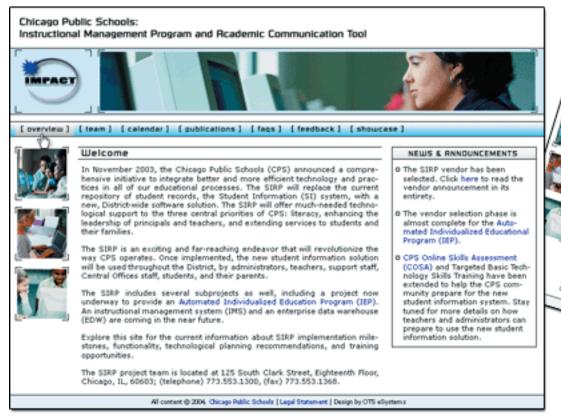






Title: Instructional Management Program & Academic Communication Tool (IMPACT) **Requirements:** Create a site that has a technical and professional look and feel.

Applications: Dreamweaver & Photoshop







Title: Office of Language & Cultural Education Teacher Roster Web Site

Requirements: Design an online teacher class roster that is clean and easy to navigate and use.

Applications: Dreamweaver & Photoshop

